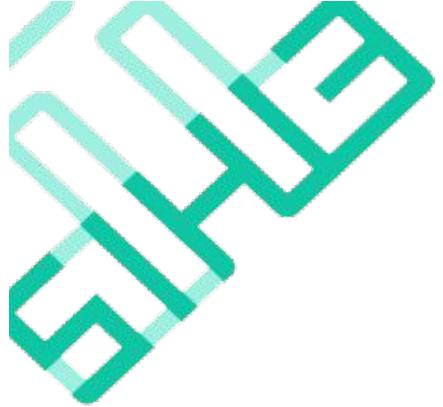
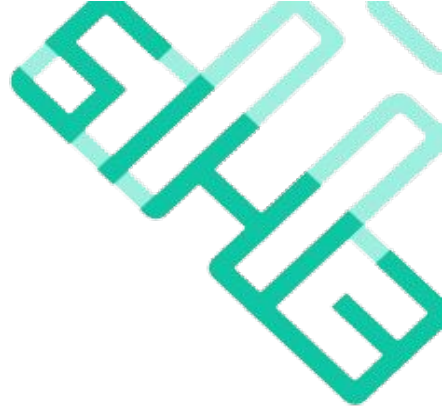


ETHIS

Pre-Series A Teaser



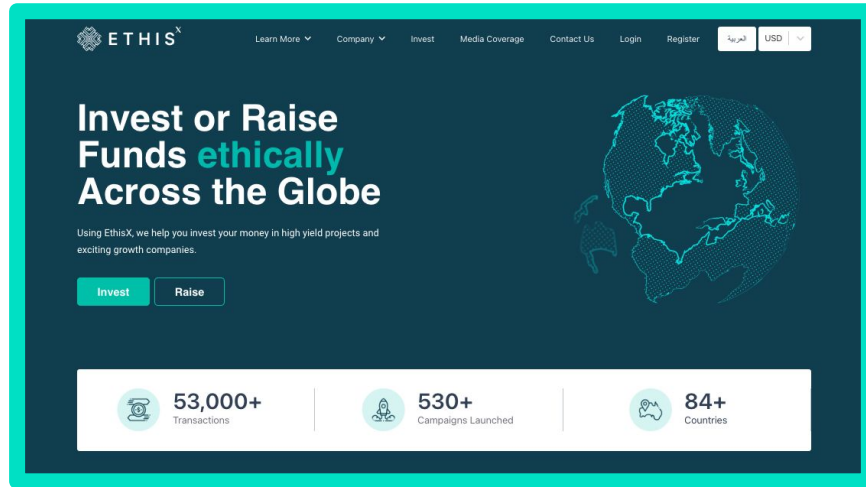
1H 2023



Ethis Open Finance Platform

Powering and Running a Complete Fintech Ecosystem to #CirculateGood

We Bring You In



We Keep You In

Your Money. One Platform.

Ethis Formula

Better Finance for Humanity

based on the ethical principles of Islamic Finance.

OUR PRODUCT

FINANCE

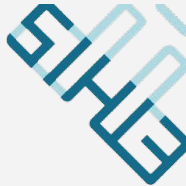
Proprietary

Licensed
Alternative
investment,
lending products
and social finance



Aggregated

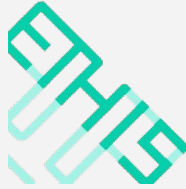
Distribute
3rd-party
banking, finance
and non-finance



TECH

Tech Platform

Unified interface
with seamless,
easy & intuitive
user experience

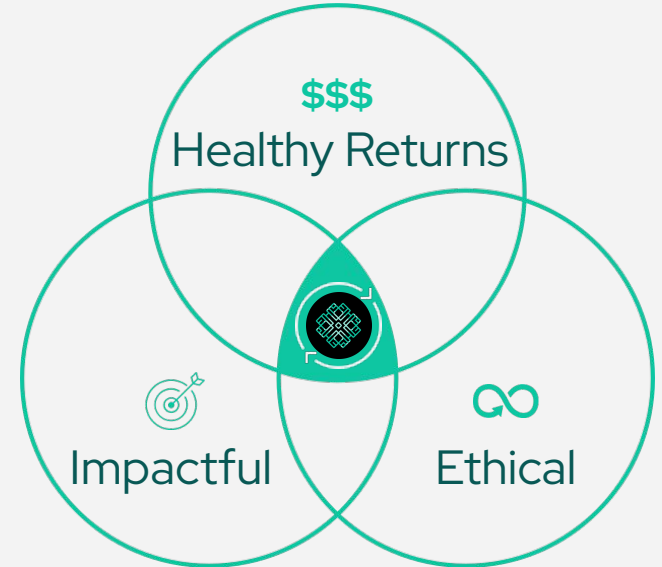


Open Finance

Open APIs integrate
with finance and
non-finance
providers



INVESTMENT APPROACH



Road to Ethis Open Finance Platform

Phase 1: Crowdfunding Platforms (completed)

Secured licenses and launched Debt (P2P) and Equity investment platforms and started Social Finance Crowdfunding.

Period: 2017 to 2022
Fundraising: Angel Rounds
Licensed Markets: 3
Proprietary Finance Products: 3

Phase 2: Alternative Finance Platform (ongoing)

Convergence of multiple platforms to provide a unified user-experience with multiple offerings.

Period: 2023-2024
Fundraising: Pre-Series A, Series A
Licensed Markets: 5
Proprietary Finance Products: 4

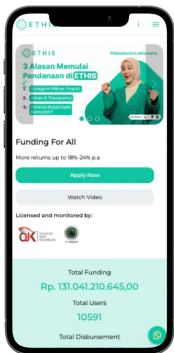
Phase 3: Ethis Open Finance Platform (upcoming)

Open platform offering unique proprietary products and relevant offerings from our partners and top providers.

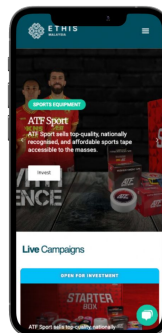
Period: 2025 onwards
Fundraising: Series B+



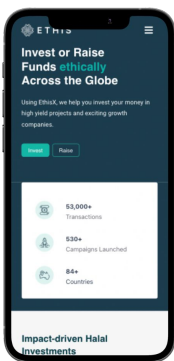
Phase 1: Crowdfunding Platforms



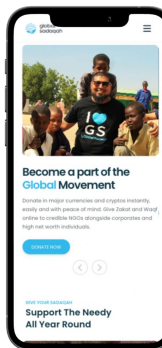
INDONESIA
P2P LENDING/ FINANCING
Licenced in late 2021. Strong growth in 2022 and recently securing investment from more than 10 local institutions.



MALAYSIA
EQUITY CROWDFUNDING
Launched in July 2020. Early traction funding startups and SMEs. Applying for P2P lending license in 2023.



OMAN
INVESTMENT CROWDFUNDING
Launched in Dec 2022. Financing and Equity Funding for companies focused on MENA and Asia.



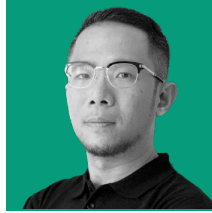
GLOBAL SADAQAH
SOCIAL FINANCE
Platform matching donors to social causes with 50,000+ global transactions to 450 projects.

Our Executives



Umar Munshi
Co-founder & Managing
Director

Social Entrepreneur for 20 yrs. Chair of Islamic Fintech Alliance founder's group



Ronald Yusuf Wijaya
Co-founder & CEO, Ethis
Indonesia

Social Entrepreneur for 15 yrs. President of Indonesia Fintech Shariah Association



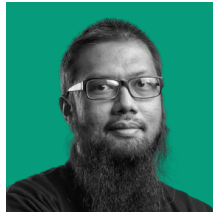
Mohd Shehzad
CEO, EthisX (Global)

Experienced management consultant and former director of an investment holding company in the Middle East



Wan Dazriq (Daz)
CEO, Ethis Malaysia

Entrepreneur and ecosystem builder, former Innovation Lead at a Big-4 consultancy



Ifran Tarmizi
CEO, Global Sadaqah

Former Country Manager for a Global Islamic NGO, various roles in Islamic finance institutions



Desmond Heng
COO, Ethis Indonesia

Former COO of a Top 5 global management consultancy and financial institutions in Indonesia



Riza Ismail
COO, EthisX (Oman)

A seasoned corporate lawyer with wide regional experience in top law firms in the GCC

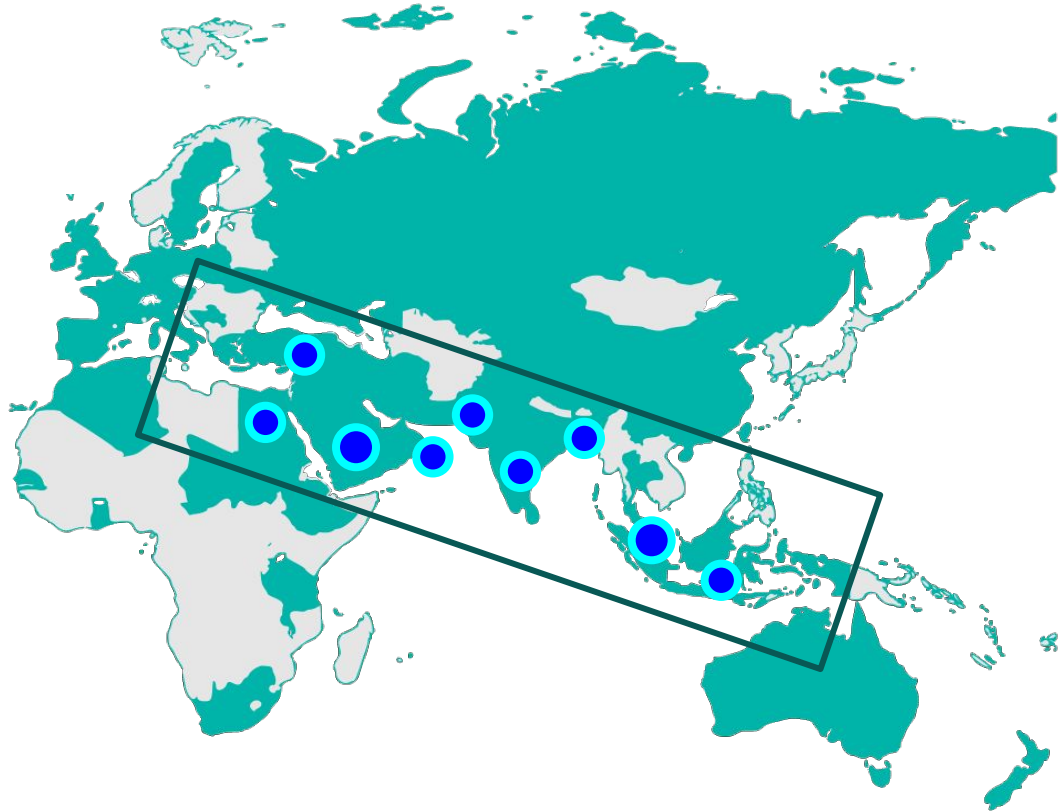


Saif Khan
CPTO, Ethis Group

Business, Product and Tech leader with 20 years global experience with Dell, Siemens, HC Tech, Cognizant

Coverage Geographies

**REGULATED ACCESS
TO MENASIA**
85% of Global Muslim
Population



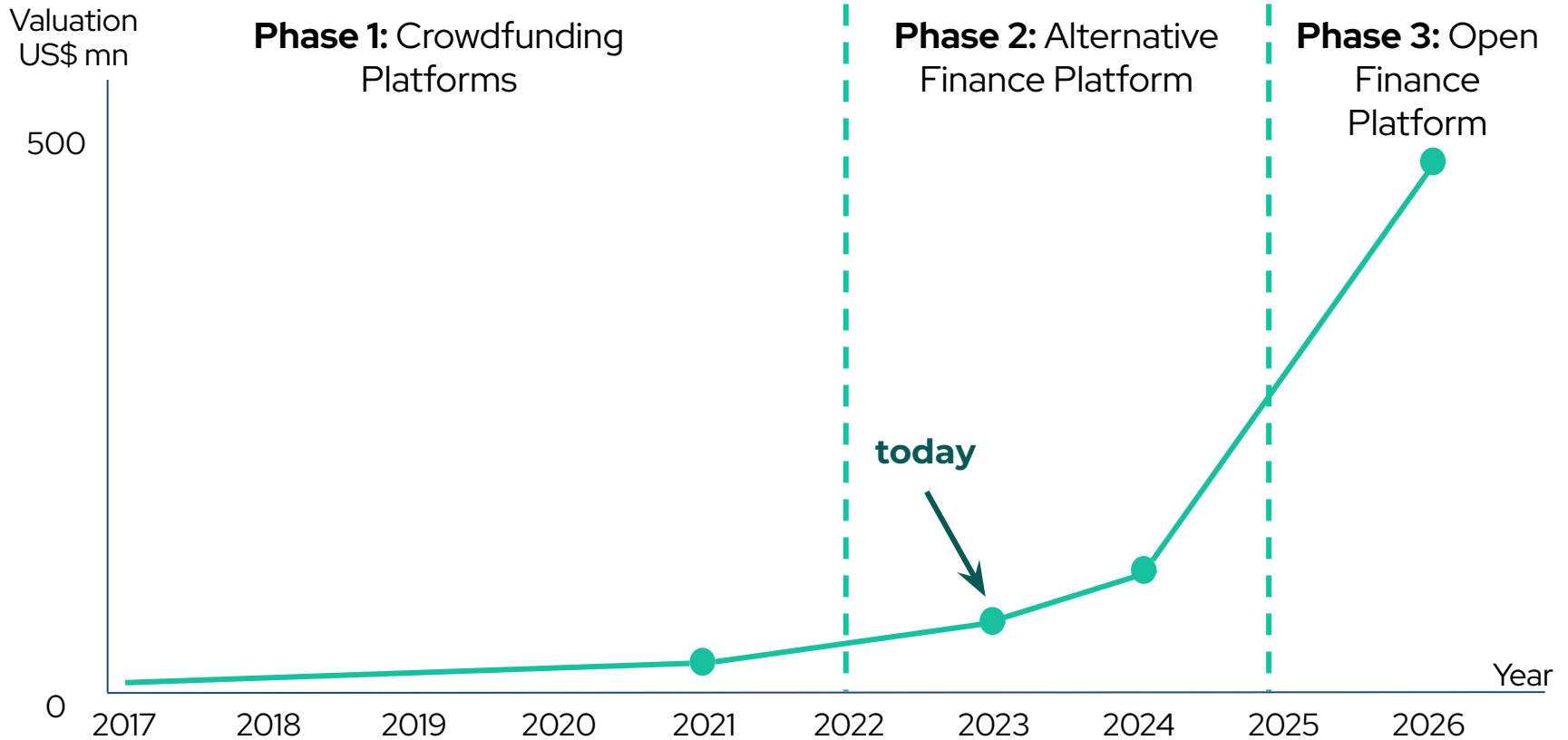
Recent Traction

Cumulative numbers for Indonesia P2P, Malaysia ECF and Global Sadaqah.
Indonesia contributes majority of transaction value.

Overview	60,000+ transactions	100+ SMEs and startups funded	450+ Social campaigns funded
Performance	\$18.88m transaction value	\$1m+ earned fees	66% repeat transactions ²
Ethis Team	121 talents	11 nationalities	30 average age

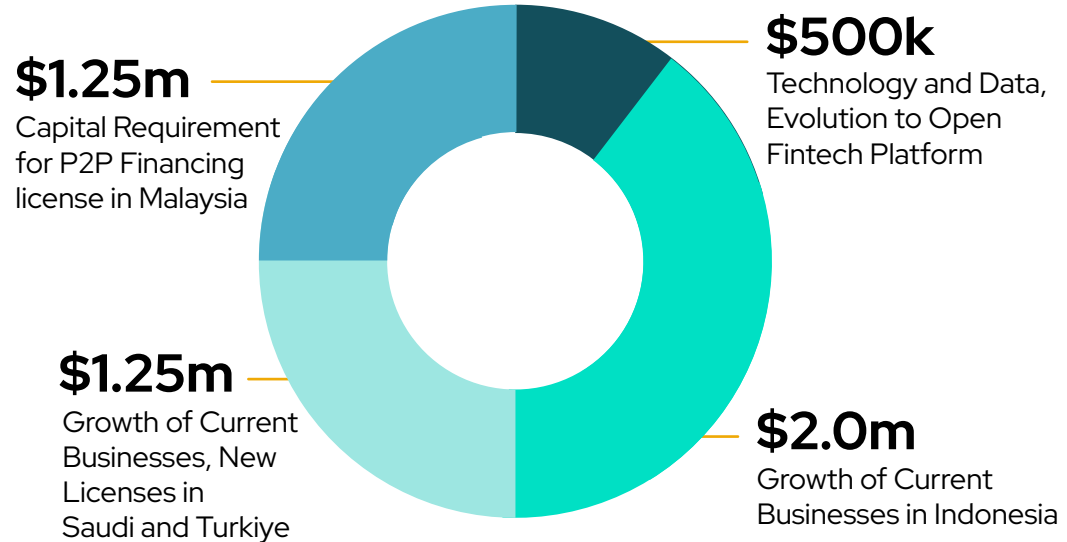
²% of transactions in 2022
from repeat customers

Valuation Roadmap



The Ask & Use of Funds

Target: **\$5m**
Min Ticket: **\$1m**
Close: Q1 2023





“We’ve secured tough licenses and navigated first-mover challenges, setting the foundations to progress strongly. Invest in our growth with our circle of strategic angel investors.” – Umar Munshi

“Our innovative impact investments are highly popular. We seek to strengthen our base of angels to fund our growth and increase our impact.” – Ronald Yusuf Wijaya



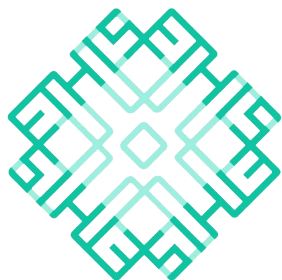
Islamic Economy Award from HH Sheikh Hamdan, the Crown Prince of Dubai



Islamic Fintech Discussions with HE Ma'ruf Amin, the Vice President of Indonesia



Emerging Leader Prize from Central Bank and Securities Commission of Malaysia



ETHIS

Your Money. One Platform.

ethis.co

For more info, contact support@ethis.co

